



Garma

29 July – 1 August 2016

Media Release

Monday, 11 July, 2016

YYF Announces NITV as Official Media Partner of Garma 2016

The Yothu Yindi Foundation and **NITV** are pleased to announce the national Indigenous broadcaster as the official media partner of **Garma 2016**.

From Friday 29 July – Monday 1 August, NITV will be at the heart of Australia's leading Indigenous cultural exchange event, bringing audiences comprehensive multi-platform coverage that facilitates quality debate around education, health, economic development and constitutional recognition.

Denise Bowden, Chief Executive Officer, Yothu Yindi Foundation, said: "Garma is a wonderful celebration of Yolngu cultural traditions that stretch back tens of thousands of years, and a chance to reflect on the key issues confronting Indigenous Australians. We're excited that NITV will be taking the Garma experience to a national audience."

Tanya Denning-Orman, Channel Manager, NITV, said: 'We are immensely proud to be partnering with the Yothu Yindi Foundation to comprehensively cover Garma 2016, bringing national audiences coverage of key policy debates and issues. The discourse surrounding First Nations peoples is more significant now than ever before and NITV is uniquely placed to share and contribute to the conversation from a distinctive Indigenous perspective.'

Live content across the weekend will feature forum discussions, *Awaken* specials and *NITV News on the Road*, alongside in-depth online coverage and social commentary. Full coverage details will be announced in the coming weeks.

Viewers can keep up to date with all the news via the [NITV Website](#) and join in the conversation on [Facebook](#) and [Twitter](#) using #NITV

Garma 2016 will take place from Friday 29 July - Monday 1 August at Gulkula, a significant Yolngu ceremonial site on the Gove Peninsula in northeast Arnhem Land, NT To mark the 40th anniversary of the Aboriginal Land Rights Act, the theme for Garma 2016 is: Wanga Ngaraka Ga Bundurr - 'The Land Is Our Backbone'.

For more information, visit www.garma.com.au, the [Garma Facebook page](#), and [Twitter feed](#).

For further information

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